



YOU ARE INVITED TO SPONSOR LEGAL ASSISTANCE FOR SENIORS'

13th Annual Conference on Elder Abuse

Tuesday, May 22, 2018 - UC Hastings College of Law, San Francisco

Join Legal Assistance for Seniors in championing the rights of seniors by sponsoring the 13th Annual Conference on Elder Abuse.

This premier statewide event provides training, networking, and continuing education for a multidisciplinary group of professionals and thought leaders in the fields of aging and elder abuse prevention and intervention. Your tax-deductible sponsorship provides you with valuable exposure and demonstrates your commitment to seniors and their families.

Benefits of sponsorship include:

- Promote your brand and highlight the valuable work that your company is doing in the field of aging.
- Make connections, increase your visibility, and form new partnerships with hundreds of conference attendees.
- Communicate your corporate values as a leader in the fight against elder abuse!
- Company listing included on conference promotional materials distributed to thousands of professionals who serve seniors.
- Logo or company listing with link to your website included on conference website.
- Brief company description with website URL and/or contact information provided to all conference attendees.

From Past Sponsors:

The Elder Abuse Conference is providing vital training and networking to the un-sung heroes who prevent elder-abuse and protect abused elders. As a law firm that works protecting elders, the conference is an important resource to Campbell Green LLP's practice.

-Phillip Campbell, Attorney at Law, Campbell Green LLP

I look forward to attending and sponsoring the event every year as I believe it to be the premier elder abuse conference of the year in Northern California. With so many great minds under one roof, it's an amazing day of education for all who come.

-Andrew de Vries, MBA, Residential, Commercial, Probate, Estate, Trust and Conservatorship Broker; Berkshire Hathaway Home Services - Franciscan Properties

For questions regarding sponsorship or special marketing opportunities, contact Dan Ashbrook at 510-832-3040 x331 or conference@lashicap.org

All Sponsors will be acknowledged at the Opening Session, in the Conference Program, in marketing materials and on the LAS website.

Diamond Sponsor - \$10,000 +

- Full Exhibitor Table in prime location (if requested) **3/23 Deadline**
- Full page ad in conference program
- **New for 2018! Article in a future LAS quarterly newsletter**
- Prominent logo on conference welcome signage
- Tote bag insert (materials to be approved by LAS)
- Sponsor logo on attendee tote bags (Limit 4)
- Sponsor logo and materials on flash drives given to all attendees containing session handouts (LAS to approve content. Limit 2)
- Conference registration for 10 attendees**

Platinum Sponsor - \$5,000 +

- Exhibitor Table (if requested) **3/23 Deadline**
- Half page ad in conference program
- Prominent position on conference welcome signage
- Sponsor's brochure inserted into attendee tote bags
- Sponsor logo on attendee tote bags (limit 4)
- Conference registration for 5 attendees**

Gold Sponsor - \$2,500 +

- Shared table exhibit space (based on availability) *
- Quarter page ad in conference program
- Sponsor's brochure inserted into attendee tote bags
- Conference registration for 3 attendees**

Silver Sponsor - \$1,500 +

- Shared table exhibit space (based on availability) *
- Eighth page ad in conference program
- Conference registration for 2 attendees**

Bronze Sponsor - \$500 +

- Name listed in select conference marketing materials
- Conference registration for 1 attendee**

Special Marketing Opportunities +

- Meal, refreshment break and reception sponsorships
- Morning & lunch chair drop (sponsor materials placed on chairs)
- Upgrades to advertising space
- Promotional item sponsorship: notepad/pen, water bottle, lanyards, power charger, etc.

+ The tax-deductible amount of each sponsorship to the extent allowed by law is based on the Fair Market Value (FMV) of goods and/or services received. To determine the FMV for your sponsorship, please contact Dan Ashbrook at 510-832-3040 Ext. 331.

**Exhibitor space is limited and will be reserved based on sponsor level and then on a first-come, first-serve basis. Guaranteed full 6' table at the Diamond level. Other sponsorship levels share tables with another company. Indicate on the sponsorship form if you would like exhibitor space.*

*** Sponsors not intending to use all their conference registrations may donate them as scholarships for people who would not otherwise be able to attend.*

Legal Assistance for Seniors is a 501(c)(3) charitable organization; IRS tax ID # 94-2941697

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