



YOU ARE INVITED TO SPONSOR LEGAL ASSISTANCE FOR SENIORS'

# 14<sup>th</sup> Annual Conference on Elder Abuse

Tuesday, May 21, 2019 - UC Hastings College of Law, San Francisco

## Join Legal Assistance for Seniors in championing the rights of seniors by sponsoring the 14<sup>th</sup> Annual Conference on Elder Abuse.

This premier statewide event provides training, networking, and continuing education for a multidisciplinary group of professionals and thought leaders in the fields of aging and elder abuse prevention and intervention. Your tax-deductible sponsorship provides you with valuable exposure and demonstrates your commitment to seniors and their families.

### Benefits of sponsorship include:

- Promote your brand and highlight the valuable work that your company is doing in the field of aging.
- Make connections, increase your visibility, and form new partnerships with hundreds of conference attendees.
- Communicate your corporate values as a leader in the fight against elder abuse!
- Company listing included on conference promotional materials distributed to thousands of professionals who serve seniors.
- Logo or company listing with link to your website included on conference website.
- Brief company description with website URL and/or contact information provided to all conference attendees.

#### From Past Sponsors:

*The Elder Abuse Conference is providing vital training and networking to the un-sung heroes who prevent elder-abuse and protect abused elders. As a law firm that works protecting elders, the conference is an important resource to Campbell Green LLP's practice.*

-Phillip Campbell, Attorney at Law, Campbell Green LLP

*I look forward to attending and sponsoring the event every year as I believe it to be the premier elder abuse conference of the year in Northern California. With so many great minds under one roof, it's an amazing day of education for all who come.*

-Andrew de Vries, MBA, Residential, Commercial, Probate, Estate, Trust and Conservatorship Broker; Berkshire Hathaway Home Services - Franciscan Properties

**For questions regarding sponsorship or special marketing opportunities, contact Dan Ashbrook at 510-832-3040 x331 or [conference@lashicap.org](mailto:conference@lashicap.org)**

All Sponsors will be acknowledged at the Opening Session, in the Conference Program, in marketing materials and on the LAS website.

#### Diamond Sponsor - \$10,000 +

- Full Exhibitor Table in prime location (limited/1<sup>st</sup> come 1<sup>st</sup> serve)
- Full page ad in conference program
- Article in a future LAS quarterly newsletter
- Prominent logo on conference welcome signage
- Tote bag insert (materials to be approved by LAS)
- Sponsor logo on attendee tote bags (Limit 4)
- Sponsor logo and materials on flash drives given to all attendees containing session handouts (LAS to approve content. Limit 2)
- Conference registration for 10 attendees\*\*

#### Platinum Sponsor - \$5,000 +

- Exhibitor Table (limited/1<sup>st</sup> come 1<sup>st</sup> serve)
- Half page ad in conference program
- Prominent position on conference welcome signage
- Sponsor's brochure inserted into attendee tote bags
- Sponsor logo on attendee tote bags (limit 4)
- Conference registration for 5 attendees\*\*

#### Gold Sponsor - \$2,500 +

- Shared table exhibit space (based on availability) \*
- Quarter page ad in conference program
- Sponsor's brochure inserted into attendee tote bags
- Conference registration for 3 attendees\*\*

#### Silver Sponsor - \$1,500 +

- Shared table exhibit space (based on availability) \*
- Eighth page ad in conference program
- Conference registration for 2 attendees\*\*

#### Bronze Sponsor - \$500 +

- Name listed in select conference marketing materials
- Conference registration for 1 attendee\*\*

#### Special Marketing Opportunities +

- Meal, refreshment break and reception sponsorships
- Morning & lunch chair drop (sponsor materials placed on chairs)
- Upgrades to advertising space
- Promotional item sponsorship: notepad/pen, water bottle, lanyards, power charger, etc.

**+ The tax-deductible amount of each sponsorship to the extent allowed by law is based on the Fair Market Value (FMV) of goods and/or services received. The FMV is \$40 for each conference registration received per sponsor level.**

*\*Exhibitor space is limited and will be reserved based on sponsor level and then on a first-come, first-serve basis. Guaranteed full 6' table at the Diamond level. Other sponsorship levels share tables. Indicate on the sponsorship form if you would like exhibitor space.*

*\*\*Sponsors not intending to use conference registrations may donate them as scholarships for people who would not otherwise be able to attend. Per IRS: Sponsors wanting to reduce FMV for goods or services received must donate tickets at the time of purchase.*

Legal Assistance for Seniors is a 501(c)(3) charitable organization; IRS tax ID # 94-2941697

333 Hegenberger Rd., Suite 850, Oakland, CA 94621 (510) 832-3040 FAX (510) 842-1080 [www.lashicap.org](http://www.lashicap.org)





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## SPONSORSHIP APPLICATION

Contact Dan Ashbrook at 510-832-3040 x331 or email [conference@lashicap.org](mailto:conference@lashicap.org) for questions or information regarding sponsorship or additional marketing opportunities. General conference information can be found at [www.lashicap.org](http://www.lashicap.org).

### 1. Sponsorship Level (see Sponsor Benefits list for full details):

<input type="checkbox"/> Diamond Sponsor:	\$10,000	(includes 10 registrations, exhibit table, full page ad, USB & tote imprint)
<input type="checkbox"/> Platinum Sponsor:	\$5,000	(includes 5 registrations, exhibit table, 1/2 page ad, & tote bag imprint)
<input type="checkbox"/> Gold Sponsor:	\$2,500	(includes 3 registrations, shared exhibit space if available, 1/4 page ad)
<input type="checkbox"/> Silver Sponsor:	\$1,500	(includes 2 registrations, shared exhibit space if available, 1/8 page ad)
<input type="checkbox"/> Bronze Sponsor:	\$500	(includes 1 registration, listing in program)

2. I am sponsoring as:  an individual  an organization

3. Do you want exhibit space if available?  yes  no  maybe (LAS staff will contact you to confirm)

4. Sponsor Name exactly as you wish it to appear in the conference program (organization name only, please do not include tag lines):

.....

### 5. Primary Contact Person for Sponsorship Coordination & Logistics

Name: ..... Title: .....

Organization: .....

Address: .....

City/ State/ ZIP: .....

Phone: ..... Email: .....

6. Name/Phone/Email of person completing this form, if different than primary contact listed above:

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7. Payment (exhibit space will be assigned in order of sponsor level and receipt of full payment)

Enclosed is my check for \$ \_\_\_\_\_ payable to Legal Assistance for Seniors.

To pay by credit card go to <https://www.lashicap.org/donate/> and enter the amount of your sponsorship in the ENTER YOUR DONATION AMOUNT box, click donate, and follow the prompts to complete the transaction. Please also return this form so that we may properly coordinate and acknowledge your sponsorship.

8. RETURN YOUR COMPLETED FORM IN THE ENCLOSED ENVELOPE OR BY FAX OR EMAIL

Fax: (510) 842-1080 | email: [conference@lashicap.org](mailto:conference@lashicap.org)

**Thank you for your support of the LAS Conference on Elder Abuse!**

To attend the conference or make a non-sponsorship donation, visit [www.lashicap.org](http://www.lashicap.org) or email [conference@lashicap.org](mailto:conference@lashicap.org).

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