



# YOU ARE INVITED TO SPONSOR LEGAL ASSISTANCE FOR SENIORS' 18<sup>th</sup> Annual Conference on Elder Abuse

Tuesday, June 18, 2024, at UC Law SF, 198 McAllister St, San Francisco

## Champion the rights of older adults by sponsoring the 18<sup>th</sup> Annual Conference on Elder Abuse

This premier statewide event provides training, networking, and continuing education for a wide range of professionals and advocates in the fields of law, aging, and elder abuse prevention and response. Your tax-deductible sponsorship provides you with valuable exposure and demonstrates your commitment to supporting older adults.

### Benefits of sponsorship:

- Highlight the valuable work of your company.
- Make connections, increase your visibility, and form new partnerships with hundreds of conference attendees.
- Communicate your values as a leader in supporting older adults.



### Past Sponsor Testimonial:

*This is an important event that provides education and value to all professionals who work with vulnerable populations. It is an opportunity to connect with our peers, stay up to date on changing laws pertaining to elder abuse, and educate ourselves on the numerous resources available for our clients.*

**-Michelle Javid, MSW, Manager of Business Development; Seniors At Home-JFCS**

All Sponsors will be acknowledged in the Conference program and on LAS' Conference webpage.

### Diamond Sponsor – \$10,000

- Full Exhibitor Table\*
- Full page ad in Conference program
- Opening session acknowledgement and spotlight
- Prominent positioning of logo on Conference signage
- Inclusion of sponsor's brochure with attendee materials
- Conference registration for 10 attendees

### Gold Sponsor – \$5,000

- Half of Exhibitor Table\*
- Half page ad in Conference program
- Opening session acknowledgement
- Logo on Conference welcome signage
- Inclusion of sponsor's brochure with attendee materials
- Conference registration for 5 attendees

### Silver Sponsor – \$2,500

- Shared Exhibitor Table\*
- Quarter page ad in Conference program
- Logo on Conference welcome signage
- Inclusion of sponsor's brochure with attendee materials
- Conference registration for 5 attendees

### Bronze Sponsor – \$1,000

- Eighth page ad in Conference program
- Logo on Conference welcome signage
- Potential for shared Exhibitor Table space\*
- Conference registration for 2 attendees

### Conference Supporter – \$500

- Name listed in Conference program and on webpage
- Conference registration for 1 attendee

**Questions? Contact Mariko Sarafin or Shawna Reeves at: [conference@lashicap.org](mailto:conference@lashicap.org)**

*\*Exhibitor space is limited and will be reserved first based on sponsor level, then on a first-come, first-serve basis. Please indicate on sponsorship form if you would like exhibitor space.*

Legal Assistance for Seniors is a 501(c)(3) charitable organization; IRS tax ID # 94-2941697

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